



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship

SI No	PARTICULAR	LINK THE DOCUMENT
1	The Startup Safari Rotary Club- Inter Collegiate Business Plan presentation Competition	Click Here
2	A Seminar on IPR	Click Here
3	A Workshop "Art of Assertiveness"	Click Here
4	workshop on Sharks Challenge 3.0	Click Here



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC/ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

DEPARTMENT OF MBA

REPORT ON THE WORKSHOP

“THE STARTUP SAFARI “

Inter Collegiate Business plan presentation Competition

Organized by

Rotaract Club of Ramaiah Institute of Management Studies (RIMS).

Date: 9th June 2023

Academic Year: 2022-2023

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

PERMISSION LETTER

Date: 1st June 2023

Dear Ma'am,

We seek your permission for MBA Students to participate in THE STARTUP SAFARI - Inter Collegiate Business plan presentation Competition organized by Rotaract Club of Ramaiah Institute of Management Studies (RIMS) on 9th June 2023 a part of our Monthly activity for June 2023. Requesting you to kindly allow us for the same.

Date: 9th June 2023

Venue: Rotaract Club of Ramaiah Institute of Management Studies (RIMS),
Bengaluru

Time: 8.30 AM

Principal

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC/ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

CIRCULAR

Date: 1st June 2023

All Staff and students are hereby informed that Krupanidhi College of Management, that the MBA Students to participate in THE STARTUP SAFARI - Inter Collegiate Business plan presentation Competition organized by Rotaract Club of Ramaiah Institute of Management Studies (RIMS) on 9th June 2023

Venue: Ramaiah Institute of Management Studies (RIMS), Bengaluru

Time: 8.30AM

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC/ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

Inter Collegiate Business Plan presentation Competition Startup Safari

Event held on:

📅 Date: 09.06.2023

🕒 Time: 8:30 a.m.

📍 Venue: RIMS, Bangalore

KCM MBA students participated in "THE STARTUP SAFARI" - Inter Collegiate Business plan presentation Competition organized by Rotaract Club of Ramaiah Institute of Management Studies (RIMS) on 9th June 2023. KCM MBA students had the exhilarating journey of innovation and entrepreneurship. Got ready to hop on a Safari where we will explore ground breaking ideas, forge new connections, and unleash our entrepreneurial spirit.

Got Ready to Unleash the Entrepreneur in us: We had 2 rounds in the startup , 1st round we had to explain about the executive summary with the help of poster, after that we had to explain about our business plan with the help of ppt. Later we were selected to the 2nd round among 100 participants. In the 3rd round we had to explain in front of judge's panel, among 10 participants in 10 minutes which was a great experience.

We learnt a lot about business plan execution. We had declaration of the winners and we were part of top 8 constants. After the competition we have understood about presentation skills, managerial skills, time management, etc also had an exposure to the startup idea competition. Ramaiah Institute of Management Studies (RIMS) registered 100 participants from various management schools.

KGI MBA & PGDM students participated in "THE STARTUP SAFARI" - Business plan presentation Competition are:

KGI Team 1 : Harun Pothu & Sinta P.K., MBA	KGI Team 3 : Nandagopan, & Navya B.C., MBA
KGI Team 2 : Surbhi kumara & Yashwanth, MBA	KGI Team 4 : Johnson Thomas & Jaya Sathish, MBA

Top 8 teams' all members were presented with a Trophy & Certificates. All other participants were given participant certificates.

Principal

Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



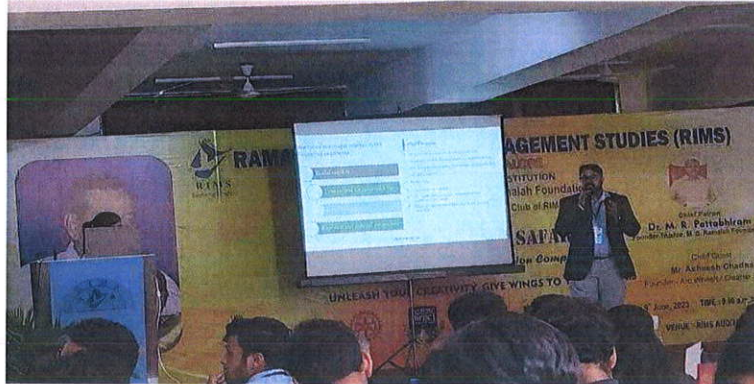
KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC/ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

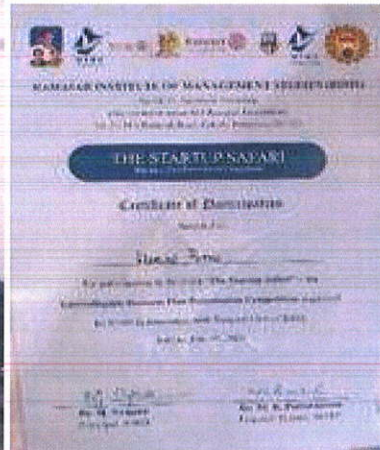
Photo Gallery:



Surbhi kumari & Yashwant making presentation



Harun Pothu making presentation



Certificate



Top 8 Trophy

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035



Harun Pothu, Sinta P.K. & Surbhi kumari with Top 8 trophy & Certificate



Navya B C with Top 8 Trophy



Nandagopan with Top 8 Trophy

Principal

Krupanidhi College of Management

No. 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035



Surbhi kumari & Yashwanth - Top 8 trophy & certificate with Prof. Prakash A, Mentor



Rotaract
WORLD OF ROTARY



Rotaract
District 3190



RAMAIAH INSTITUTE OF MANAGEMENT STUDIES(RIMS)

AN AICTE APPROVED INSTITUTION
(AN INSTITUTION UNDER M S RAMAIAH FOUNDATION)
No.25, M S RAMAIAH ROAD, GOKULA, BANGALORE - 560054
IN ASSOCIATION WITH
ROTARACT CLUB OF RIMS
PRESENTS

THE STARTUP SAFARI

(BUSINESS PLAN PRESENTATION COMPETITION)

Chief Patron



DR.M.R.PATTABHIRAM

Founder Trustee - MSRF

DATE:
9th June 2023
(Friday)

Venue:
Auditorium, RIMS

TIME:
9 AM To 5 PM

For Queries :

Rtr. Kushal V
Project Chair: 7760060992
Rtr. Kavya
Project Co Chair : 9154799040
Rtr. Suravi
Project Co Chair : 7047120834

CASH PRIZE

1st 15000
2nd 10000
3rd 5000



FREE



REGISTRATIONS CLOSING ON
26/05/2023 AT 9PM IST

Rotaract Club of RIMS

RIMS

PRINCIPAL

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC/ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

Participated List

SI No	Name of the Students	Department / Sem
1.	BHAVANA G S	MBA 1 st Year
2.	SURBHI KUMARI	MBA 1 st Year
3.	YASHWANT	MBA 1 st Year
4.	HARUN POTHU	MBA 1 st Year
5.	NAVYA B C	MBA 1 st Year
6.	NANDAGOPAN	MBA 1 st Year
7.	A AJITH KUMAR	MBA 1 st Year
8.	BHARATH GOWDA K S	MBA 1 st Year
9.	CHANDRASHEKAR G	MBA 1 st Year
10.	DILEEP K R	MBA 1 st Year
11.	NAVYA B C	MBA 1 st Year
12.	PAVAN G	MBA 1 st Year
13.	SACHIN ANNAPPA	MBA 1 st Year
14.	MADHU KUMAR T S	MBA 1 st Year
15.	GOWTHAM N	MBA 1 st Year
16.	SHIVU K C	MBA 1 st Year
17.	SHIVAPRASAD G M	MBA 1 st Year
18.	SANDHYA K M	MBA 1 st Year
19.	SANTOSH S G	MBA 1 st Year
20.	SHRIDHAR G	MBA 1 st Year
21.	SUJITHA S AMDALLI	MBA 1 st Year
22.	NAVEEN B	MBA 1 st Year
23.	VAISHNAVI D S	MBA 1 st Year
24.	MOHAN KUMAR S	MBA 1 st Year
25.	SUMANTH BABU B S	MBA 1 st Year
26.	VARSHINI	MBA 1 st Year
27.	VIDHYASHREE A M	MBA 1 st Year
28.	USHA H	MBA 1 st Year
29.	VISHWA M R	MBA 1 st Year
30.	YASHASHWINI J BANAVALI	MBA 1 st Year
31.	ABHISHEK V	MBA 2 nd Year
32.	AFTAB KHALANDAR	MBA 2 nd Year
33.	ADVAITH PR	MBA 2 nd Year
34.	MUHAMMED MUBEEZ S	MBA 2 nd Year
35.	SNEHA.L	MBA 2 nd Year
36.	PRIYANKA D	MBA 2 nd Year
37.	NANDINI M	MBA 2 nd Year
38.	NAVANEETHA BR	MBA 2 nd Year
39.	ABDUL SAMAD	MBA 2 nd Year
40.	AJU C JOSE	MBA 2 nd Year
41.	NAYANA S	MBA 2 nd Year
42.	NITIN KUMAR NAIR	MBA 2 nd Year
43.	NAVYASHREE S	MBA 2 nd Year
44.	AMAL SIVADASAN	MBA 2 nd Year


Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

DEPARTMENT OF MCA

REPORT ON THE SEMINAR


(Intellectual Property Rights)

ORGANIZED BY

KRUPANIDHI COLLEGE OF MANAGEMENT

Date: 30th March 2023

Academic Year: 2022-2023


Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035



KRUPANIDHI
COLLEGE OF MANAGEMENT



www.krupanidhi.edu.in

Krupanidhi Research Incubation Center (K-RIC)

and

Department of Computer Applications

Jointly Organizes

A SEMINAR ON

Intellectual Property Rights (IPRs)

Date: 29-03-2023

Time: 02:30 pm - 03:30 pm

Venue: MCA Lecture Hall - 05

ORGANIZED BY:

**KRIC, KCM
MCA, KCM**

RESOURCE PERSON

DR. RAJKUMAR N
Research Mentor


Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

Seminar REPORT ON “INTELLECTUAL PROPERTY RIGHTS”

Preamble to the session:

An interaction-based seminar was organized by the Department of PG Programs, Krupanidhi College of Management on **30th March, 2023 (2:30 pm – 3:30 pm)**; the topic being, **“Intellectual Property Rights”**. The students and faculty members from the MCA Department attended the session.

Objective of the Webinar:

To acquaint the students and faculties on various innovative ideas and approaches available in current decade, as well as to get familiarized to it.

Below is the concise report of the seminar session.

Opening:

The Seminar was hosted by Prof Jissy Thomas, Head of Department of MCA, Department of MCA, Krupanidhi College Of Management. The session was graced by the presence of Prof. Dr. Rajendra Prasad, Dr. Badrunnisa S, Prof Abigail, PG Co-ordinator of Krupanidhi College and all MCA students and staff members of Krupanidhi College of Management. There was a total of 150 participants for the seminar.

1. Introduction of the Resource Person

A brief and concise introduction about the Resource person, Dr.Rajkumar N was delivered by Ms. Ashmin Johnson. Dr Rajkumar N is an experienced research coordinator with a demonstrated history of working in the education management industry, currently he is a research mentor in KRIC Department. He has got vast skill in research, management and strategic planning, Search Engine Optimization (SEO), Cloud Computing and Semantic Web. Also, has got strong education professional with a Doctor of Philosophy focused in Semantic web, Artificial Intelligence from Dr M G R Educational and Research Institute.

2. Presentation:

A very brief but detailed session was taken by Dr Rajkumar N covering the following points:

➤ Patents

A patent is a government-granted monopoly to build, sell, and use your invention (and prevent others from doing so). If you are issued a patent, it's usually good for 20 years; After 20 years, your patent expires and anyone can copy, build, and sell your invention. In exchange for the “monopoly,” you must disclose the details of your invention to the public so that someone “practiced in the particular field” could recreate it.

To receive a patent your idea must meet four requirements:

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

- The subject matter must be “patentable”.
- Your idea must be “new.”
- The idea must be “useful.”
- Your idea must be “non-obvious.”

➤ Trademark

A trademark can be any word, phrase, symbol, design, or combination of these things that identifies your goods or services. A trademark does not mean you own a particular word or phrase. Rather, you own the rights to how that word or phrase is used with respect to specific goods or services.

➤ Copyrights

Copyrights protect original works of authorship, such as paintings, photographs, musical compositions, sound recordings, computer programs, books, blog posts, movies, architectural works, and plays.

➤ Trade Secrets

While businesses have a lot of confidential information, not everything is a trade secret. A trade secret is typically something not generally known to the public, where reasonable efforts are made to keep it confidential, and confers some type of economic value to the holder by the information not being known by another party.

3. DISCUSSION

On behalf of the faculty and student’s community, Mr Tanzil Khan thanked the resource person to provide deep insight about Intellectual Property Rights:

Outcomes of the Seminar:

- i. The seminar helped the participants to learn the procedure of obtaining Patents, Copyrights, Trademarks & Industrial Design
- ii. The participants were made aware about various mechanism of handling infringement, piracy, and unauthorized use.
- iii. To make the students to understand the statutory provisions of different forms of IPRs in simple forms.
- iv. To recognize the importance of IP and to educate the pupils on basic concepts of Intellectual Property Rights.



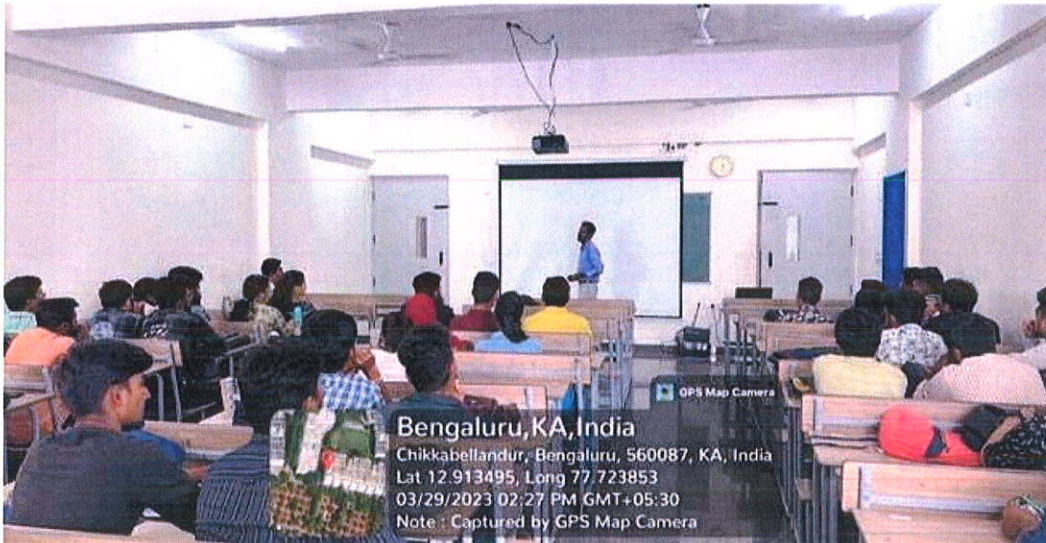
KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

GLIMPSE OF SEMINAR



CONCLUSION

The seminar was very informative and a great learning experience for all the student participants. Feedback was also taken from all the participants wherein a very positive response was given

PRINCIPAL

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

SI No	Name of the Students	Department / Sem
1.	A H SOUNDARYA	MCA 1 st Year
2.	AADHITHYA S	MCA 1 st Year
3.	ABHINAV K	MCA 1 st Year
4.	ABIN SURESH	MCA 1 st Year
5.	ADITYA SINGH	MCA 1 st Year
6.	ABHILASH YAMANAPPA	MCA 1 st Year
7.	AISHWARYA PRAKASH SHET	MCA 1 st Year
8.	AKSHAY PRAMOD C	MCA 1 st Year
9.	AKSHAYA U BYJU	MCA 1 st Year
10.	ALTHAF NAZAR	MCA 1 st Year
11.	ANAGHA ANEESH	MCA 1 st Year
12.	ANUSHA E	MCA 1 st Year
13.	ANUSREE P	MCA 1 st Year
14.	BHAVANA C	MCA 1 st Year
15.	DIVYA DARSHINI R	MCA 1 st Year
16.	AKSHAY D	MCA 1 st Year
17.	ANANTHU HARIDAS	MCA 1 st Year
18.	ALEN SAJI	MCA 1 st Year
19.	DHAYANANDHA	MCA 1 st Year
20.	CHANDAN S J	MCA 1 st Year
21.	ANUSHA	MCA 1 st Year
22.	ANVESHA G	MCA 1 st Year
23.	ARCHANA.K.H	MCA 1 st Year
24.	ARUN NYAMGOUDA	MCA 1 st Year
25.	BOOMIKA.P	MCA 1 st Year
26.	BHUVANESHWARI S	MCA 1 st Year
27.	DHIVYA L	MCA 1 st Year
28.	BHOOMIKA G R	MCA 1 st Year
29.	DEVADATH N U	MCA 1 st Year
30.	NAVANEETH P S	MCA 1 st Year
31.	HARSHITHA A S	MCA 1 st Year
32.	GUNALAN.P.J	MCA 1 st Year
33.	HARSHITHA A S	MCA 1 st Year
34.	V M ANIKETH	MCA 1 st Year
35.	JOBY JOHN	MCA 1 st Year
36.	JOTHISH S	MCA 1 st Year
37.	GOPISETTY SAI KUMAR	MCA 1 st Year
38.	MANTHANA K S	MCA 1 st Year
39.	SHREYA ADAPPA HEMBA	MCA 1 st Year
40.	JANHAVI.K	MCA 1 st Year
41.	KAVYA A	MCA 1 st Year
42.	HARSHAVARDHAN M	MCA 1 st Year
43.	KAVYA GALIMATH	MCA 1 st Year
44.	KARTHIK BABURAJ	MCA 1 st Year
45.	KURIAN PAUL	MCA 1 st Year
46.	YUKTHA MUKHI R	MCA 1 st Year
47.	MAHESH	MCA 1 st Year
48.	MOHAMMED KHALANDAR	MCA 1 st Year

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

	SANDHYA SHREE B V	MCA 1 st Year
50.	MIDHUL MURALI	MCA 1 st Year
51.	MAZHAR JAHAN N R	MCA 1 st Year
52.	DINESH Y V	MCA 1 st Year
53.	ARJUN SURESH K M	MCA 1 st Year
54.	KEERTHI G V	MCA 1 st Year
55.	MANOJ B R	MCA 1 st Year
56.	MANJUNATH IRAPPA	MCA 1 st Year
57.	ROOPA S	MCA 1 st Year
58.	POOJA M	MCA 1 st Year
59.	PUNEETH K D	MCA 1 st Year
60.	SHILPA MATHEW	MCA 1 st Year
61.	ROJA A	MCA 1 st Year
62.	SAHANA N	MCA 1 st Year
63.	SHIRISHA V	MCA 1 st Year
64.	SNEHA JAIN A S	MCA 1 st Year
65.	RAMYA S	MCA 1 st Year
66.	SHRAVANI S	MCA 1 st Year
67.	NARASIMHAMURTHY N S	MCA 1 st Year
68.	SANGEETH CHANDRAN	MCA 1 st Year
69.	NISHAT H MULLA	MCA 1 st Year
70.	RAGHAVENDRA	MCA 1 st Year
71.	ROHAN V	MCA 1 st Year
72.	PREETHI S REDDY	MCA 1 st Year
73.	PRASHANTH KUMAR	MCA 1 st Year
74.	SAHITYA M K	MCA 1 st Year
75.	NAVEEN KUMAR H B	MCA 1 st Year
76.	SATHWIK C S	MCA 1 st Year
77.	DARSHAN K	MCA 1 st Year
78.	SHASHIKUMAR NAYAKA M C	MCA 1 st Year
79.	SANJANA LUCKY	MCA 1 st Year
80.	SATISH KUMAR S	MCA 1 st Year
81.	PRAJWAL M	MCA 1 st Year
82.	SINCHANA H D	MCA 1 st Year
83.	THILAK R	MCA 1 st Year
84.	VARSHA	MCA 1 st Year
85.	SNEHA N	MCA 1 st Year
86.	VINAYKUMAR H S	MCA 1 st Year
87.	VASAVI B T	MCA 1 st Year
88.	YASHWIN PINTO	MCA 1 st Year
89.	TANZIL KHAN	MCA 1 st Year
90.	RAFIQ KHAN A	MCA 1 st Year
91.	SHOBHA P GOWDA	MCA 1 st Year
92.	G SONIYA	MCA 1 st Year
93.	SANDHYA T R	MCA 1 st Year
94.	POOJA HAVANNAVAR	MCA 1 st Year
95.	MOHAMMED RIYAZ	MCA 1 st Year
96.	SUMANT ASHOK MANAKAME	MCA 1 st Year
97.	ASHIN.K	MCA 1 st Year
98.	MOHAMED JUSAIME K P	MCA 1 st Year
99.	GANESH H M	MCA 1 st Year
100.	PALLAVI U Y	MCA 1 st Year
101.	REKHA R	MCA 1 st Year


Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

	ADARSH UNNI	MCA 1 st Year
103.	ANN MARIA JOSEPH	MCA 1 st Year
104.	DEVRAJ SINGH	MCA 1 st Year
105.	YESVANTH VENKATESH	MCA 1 st Year
106.	JAYSURYA VIJAYAKUMAR	MCA 1 st Year
107.	MANJUNATH C S	MCA 1 st Year
108.	ARFA TAJ	MCA 2 nd Year
109.	AKHIL SEBASTIAN	MCA 2 nd Year
110.	ARUNKUMAR H V	MCA 2 nd Year
111.	HARSHINI R	MCA 2 nd Year
112.	HARSHITHA K	MCA 2 nd Year
113.	DEEPA A	MCA 2 nd Year
114.	SURYA NARAYANA S S	MCA 2 nd Year
115.	VIKAS N M	MCA 2 nd Year
116.	HEMANTH KUMAR R	MCA 2 nd Year
117.	R.VANLALCHHUANGA	MCA 2 nd Year
118.	PALLAVI S	MCA 2 nd Year
119.	SANTOSHKUMAR CHOUGALA	MCA 2 nd Year
120.	RITU BILTHARE	MCA 2 nd Year
121.	RAHUL ROY CHOWDHURY	MCA 2 nd Year
122.	KRISHNA BAJULAGE	MCA 2 nd Year
123.	ABHIJIT S A	MCA 2 nd Year
124.	KAVYA C	MCA 2 nd Year
125.	MONISHA P GOWDA	MCA 2 nd Year
126.	PRUTHVI KASHYAP	MCA 2 nd Year
127.	LIKHITHA A S	MCA 2 nd Year
128.	VANDANA H.S	MCA 2 nd Year
129.	PAVAN A	MCA 2 nd Year
130.	SUDARSHAN S	MCA 2 nd Year
131.	LAKSHMAN N	MCA 2 nd Year
132.	SUCHITHRA	MCA 2 nd Year
133.	S SINDHU	MCA 2 nd Year
134.	DISHANTH M	MCA 2 nd Year
135.	IBAKMENLANG MARBANIANG	MCA 2 nd Year
136.	POOJA KUMARI	MCA 2 nd Year
137.	SRIRAMOJU VISHAL	MCA 2 nd Year
138.	SANGEETHA A	MCA 2 nd Year
139.	BYRESH S	MCA 2 nd Year
140.	TEJASHREE M	MCA 2 nd Year
141.	JESSIN GEORGE	MCA 2 nd Year
142.	G S KUMAR SWAMY	MCA 2 nd Year
143.	ANJALY SIVADAS	MCA 2 nd Year
144.	ABHISHEK K	MCA 2 nd Year
145.	RAHEESA SHERIN	MCA 2 nd Year
146.	RESHMA MATHEW	MCA 2 nd Year
147.	MUTHUKUMARESAN M	MCA 2 nd Year
148.	LINGALA PRAVEEN SAI	MCA 2 nd Year
149.	SHIJIN KUMAR C	MCA 2 nd Year
150.	RAKESH MS	MCA 2 nd Year
151.	T PRAJWAL	MCA 2 nd Year

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

DEPARTMENT OF MBA

REPORT ON THE WORKSHOP

“Art of Assertiveness “

ORGANIZED BY

KRUPANIDHI COLLEGE OF MANAGEMENT

Date: 11th & 12th February 2023

Academic Year: 2022-2023

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

PERMISSION LETTER

Date: 08.02.2023

Dear Ma'am,

All Staff and students are hereby informed that Krupanidhi Group of Institutions, Department of MBA & MCA with KGI Rotaract Club will be conducting Workshop "Art of Assertiveness" on 11th & 12th February 2023.

Date: 11th & 12th February 2023

Venue: Webinar online

Time: 4.00PM – 7.00PM both days

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035



Professional
Development Team

E-Cell

Presents

4 - 7 pm

11 & 12 February

Google Meet / Zoom

About the program

Let's learn and understand various styles, barriers, and effective ways of assertiveness to confidently carry ourselves professionally.

Contact

+91 9741454536
Rtn Rtr Kaushik

+91 8296288912
Rtr Janhavi

ART OF ASSERTIVENESS

#INSPIRETOIMPACT
#TEAMFALCONS

Our speakers



**WG CDR SANDEEP RAJ
(RETD)**

*Ex IAF Officer &
Sr Facilitator of 6Cubes*



**WG CDR ARTI VASDEV
(RETD)**

*Ex IAF Officer &
Sr Facilitator of 6Cubes*

In Collaboration with



Rotaract
Bangalore SouthWest



Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli. Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

Rotaract Club of Krupanidhi Group of Institutions

A Workshop Report on Art of Assertiveness

Date: - 11th & 12th February 2023

Day: - Saturday & Sunday

Platform: G-meet (virtual)

Time: 4pm to 7pm

Rotaract club of Krupanidhi Group of Institutions collaborated with Rotaract district 3190 in initiative by District professional development service team - entrepreneurship cell. The speakers for this workshop were by Wg. Crd. Sandeep Raj, Retd. IAF officer & Sr facilitator of 6 cubes. The other eminent speaker for this workshop was Wg. Cdr. Arti Vasdev, Retd. IAF officer & Sr facilitator of 6 cubes.

The workshop was very interactive, it consisted of many group discussions. Role plays & interactions with other members in the call. Rtr. Janice was moderator of the workshop where she managed all the technical & coordination part.

DAY 01 – 11th February 2023

The session began at exact time on Saturday evening at 4 pm. It commenced with welcome address including introducing the collaborative clubs & short profile of the speakers. Further all had to introduce themselves for better interaction & make it fruitful workshop for all. Then 2 breakout teams were created consisting of 10 people in a room & the speaker assigned us with an activity to discuss among group about the attribute, verbal, non-verbal, impact & persuasive behavior of passive, aggressive, passive aggressive & assertive communication. After 10 minutes they teams were back to main call & the team representative presented all the collected points. Then Mr. Sandeep Raj presented the ppt & explained in with live examples, then we had a role play where one team had to convince one person to give his money back which he had took from his earlier & the other team had to resist in assertive manner.

DAY 02 – 12th February 2023

As the informed timing earlier, the session commenced at 4 pm & continued till 7pm. As it was Sunday the participants were slightly increased. This session had 2 role plays, which were happening in 2 break out rooms. Various perspectives, insights & brain storming was happening in the activity given by the speakers. The qualities for being assertive, how to say NO to certain things in reasonable or assertive manner was thought.

Summary

- The overall workshop was for 6 hours
- It was a workshop for continuous 2 days
- Eminent speakers were WG CDR Sandeep Raj & WG CDR Arti Vasdev
- The workshop was filled with 4 role plays & a group discussion
- The learnings from this session were to be assertive, learn saying NO to certain things which will cause stress.

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

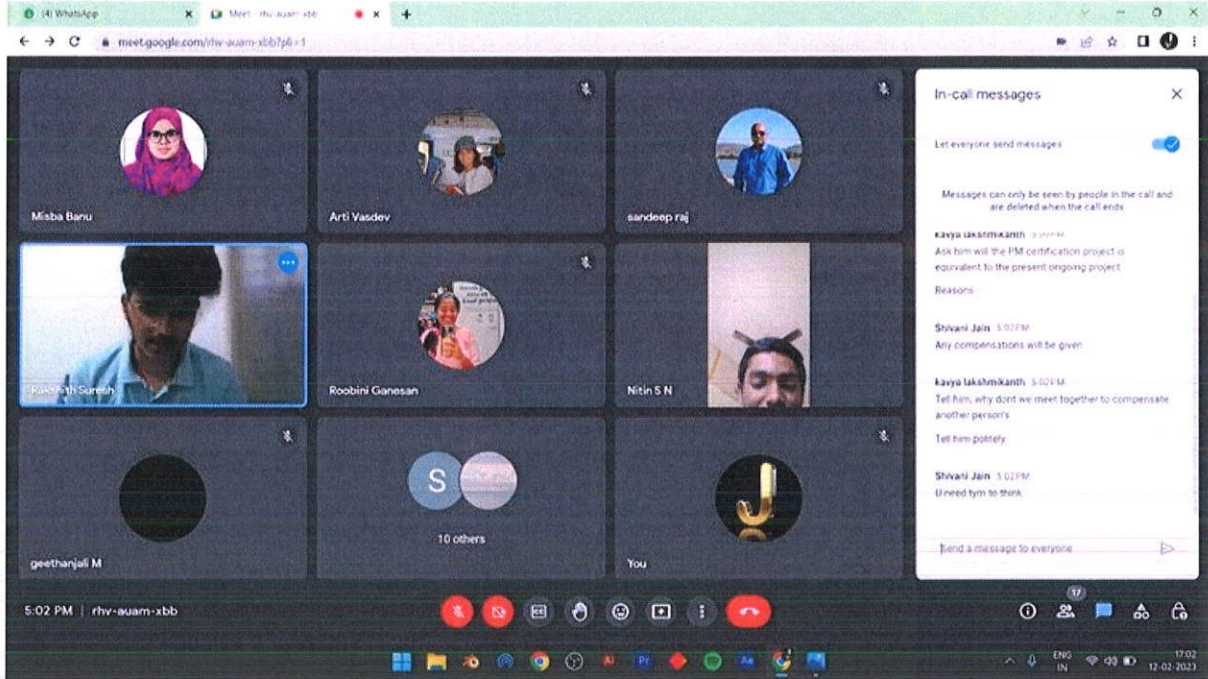
(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

Countless interactions in break out rooms.

Glimpse of workshop



Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

Prakash Shruti

Rakshith Kaushik

Responses to Fear

	Engage	
Repel	Fight	Face
Attract	Flight	Freeze
	Disengage	

al - Art of being assertive New.pptx - PowerPoint

ow Record Review View Help Acrobat Tell me what you

Paragraph Drawing

What Would you Like to Takeaway?

Slide Show Record Review View Help Acrobat Tell me what you want

Paragraph Drawing

Communication Styles

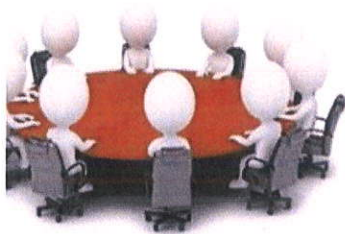
Passive

Aggressive

Passive-Aggressive

Assertive

Group Discussion



Attributes

Non-verbal

Verbal

Impact

Perceived Benefits

Notes Comments

Passive Aggressive Passive-Aggressive Assertive

...n: passive, aggressive, passive-aggressive, and assertive.

...e expression of opinions or feelings, protecting one's rights, and identifying and mee

...body posture, and tend to speak softly or apologetically. Passive people express state

...myself."

Principal
 Krupanidhi College of Management
 No 12/1, Chikkabellandur, Carmelaram Post,
 Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035



CERTIFICATE OF APPRECIATION

THIS IS PROUDLY PRESENTED TO

Rotaract Club of Krupanidhi College

Thank you for collaborating on the 2-day workshop on "Art of Assertiveness" held on 11th and 12th February, 2023 organized under Entrepreneurship Cell by Rotaract District 3190 Professional Development Service team.

Rtr Rtn Joseph Wilson
District Rotaract Representative
RI Dist 3190

Rtr Rtn Janice Philip
Director
Professional Development Service

Rtr Preetham T
Director
Professional Development Service

PRINCIPAL
Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

Participated List

SI No	Name of the Students	Department / Sem
1.	A H SOUNDARYA	MCA 1 st Year
2.	ABHILASH YAMANAPPA	MCA 1 st Year
3.	ANAGHA ANEESH	MCA 1 st Year
4.	ANUSHA E	MCA 1 st Year
5.	ANUSREE P	MCA 1 st Year
6.	BHAVANA C	MCA 1 st Year
7.	DIVYA DARSHINI R	MCA 1 st Year
8.	ANVESHA G	MCA 1 st Year
9.	ARCHANA.K.H	MCA 1 st Year
10.	ARUN NYAMGOUDA	MCA 1 st Year
11.	BOOMIKA.P	MCA 1 st Year
12.	BHUVANESHWARI S	MCA 1 st Year
13.	DHIVYA L	MCA 1 st Year
14.	BHOOMIKA G R	MCA 1 st Year
15.	DEVADATH N U	MCA 1 st Year
16.	NAVANEETH P S	MCA 1 st Year
17.	HARSHITHA A S	MCA 1 st Year
18.	GUNALAN.P.J	MCA 1 st Year
19.	HARSHITHA A S	MCA 1 st Year
20.	V M ANIKETH	MCA 1 st Year
21.	JOBY JOHN	MCA 1 st Year
22.	JOTHISH S	MCA 1 st Year
23.	GOPISETTY SAI KUMAR	MCA 1 st Year
24.	MANTHANA K S	MCA 1 st Year
25.	KARTHIK BABURAJ	MCA 1 st Year
26.	KURIAN PAUL	MCA 1 st Year
27.	YUKTHA MUKHI R	MCA 1 st Year
28.	MAHESH	MCA 1 st Year
29.	MOHAMMED KHALANDAR	MCA 1 st Year
30.	SANDHYA SHREE B V	MCA 1 st Year
31.	MIDHUL MURALI	MCA 1 st Year
32.	MAZHAR JAHAN N R	MCA 1 st Year
33.	DINESH Y V	MCA 1 st Year
34.	ARJUN SURESH K M	MCA 1 st Year
35.	POOJA M	MCA 1 st Year
36.	PUNEETH K D	MCA 1 st Year
37.	SHILPA MATHEW	MCA 1 st Year
38.	ROJA A	MCA 1 st Year
39.	SAHANA N	MCA 1 st Year
40.	SHIRISHA V	MCA 1 st Year
41.	SNEHA JAIN A S	MCA 1 st Year
42.	RAMYA S	MCA 1 st Year
43.	SHRAVANI S	MCA 1 st Year
44.	NARASIMHAMURTHY N S	MCA 1 st Year
45.	SANGEETH CHANDRAN	MCA 1 st Year
46.	NISHAT H MULLA	MCA 1 st Year
47.	RAGHAVENDRA	MCA 1 st Year

Principal

Krupanidhi College of Management

No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

48.	ROHAN V	MCA 1 st Year
49.	PREETHI S REDDY	MCA 1 st Year
50.	PRASHANTH KUMAR	MCA 1 st Year
51.	SAHITYA M K	MCA 1 st Year
52.	NAVEEN KUMAR H B	MCA 1 st Year
53.	SATHWIK C S	MCA 1 st Year
54.	SNEHA N	MCA 1 st Year
55.	VINAYKUMAR H S	MCA 1 st Year
56.	VASAVI B T	MCA 1 st Year
57.	YASHWIN PINTO	MCA 1 st Year
58.	TANZIL KHAN	MCA 1 st Year
59.	RAFIQ KHAN A	MCA 1 st Year
60.	SHOBHA P GOWDA	MCA 1 st Year
61.	G SONIYA	MCA 1 st Year
62.	SANDHYA T R	MCA 1 st Year
63.	POOJA HAVANNAVAR	MCA 1 st Year
64.	MOHAMMED RIYAZ	MCA 1 st Year
65.	SUMANT ASHOK MANAKAME	MCA 1 st Year
66.	ASHIN.K	MCA 1 st Year
67.	MOHAMED JUSAIME K P	MCA 1 st Year
68.	GANESH H M	MCA 1 st Year
69.	PALLAVI U Y	MCA 1 st Year
70.	REKHA R	MCA 1 st Year
71.	ADARSH UNNI	MCA 1 st Year
72.	ANN MARIA JOSEPH	MCA 1 st Year
73.	DEVRAJ SINGH	MCA 1 st Year
74.	YESVANTH VENKATESH	MCA 1 st Year
75.	JAYSURYA VIJAYAKUMAR	MCA 1 st Year
76.	MANJUNATH C S	MCA 1 st Year
77.	ARFA TAJ	MCA 1 st Year
78.	AKHIL SEBASTIAN	MCA 1 st Year
79.	ARUNKUMAR H V	MCA 1 st Year
80.	HARSHINI R	MCA 1 st Year
81.	HARSHITHA K	MCA 2 nd Year
82.	DEEPA A	MCA 2 nd Year
83.	SURYA NARAYANA S S	MCA 2 nd Year
84.	VIKAS N M	MCA 2 nd Year
85.	HEMANTH KUMAR R	MCA 2 nd Year
86.	R.VANLALCHHUANGA	MCA 2 nd Year
87.	PALLAVI S	MCA 2 nd Year
88.	SANTOSHKUMAR CHOUGALA	MCA 2 nd Year
89.	RITU BILTHARE	MCA 2 nd Year
90.	RAHUL ROY CHOWDHURY	MCA 2 nd Year
91.	KRISHNA BAJULAGE	MCA 2 nd Year
92.	ABHIJIT S A	MCA 2 nd Year
93.	KAVYA C	MCA 2 nd Year
94.	MONISHA P GOWDA	MCA 2 nd Year
95.	PRUTHVI KASHYAP	MCA 2 nd Year
96.	LIKHITHA A S	MCA 2 nd Year
97.	VANDANA H.S	MCA 2 nd Year
98.	PAVAN A	MCA 2 nd Year
99.	SUDARSHAN S	MCA 2 nd Year
100.	LAKSHMAN N	MCA 2 nd Year


Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

101.	SUCHITHRA	MCA 2 nd Year
102.	S SINDHU	MCA 2 nd Year
103.	DISHANTH M	MCA 2 nd Year
104.	IBAKMENLANG MARBANIANG	MCA 2 nd Year
105.	POOJA KUMARI	MCA 2 nd Year
106.	SRIRAMOJU VISHAL	MCA 2 nd Year
107.	SANGEETHA A	MCA 2 nd Year
108.	BYRESH S	MCA 2 nd Year
109.	TEJASHREE M	MCA 2 nd Year
110.	JESSIN GEORGE	MCA 2 nd Year
111.	G S KUMAR SWAMY	MCA 2 nd Year
112.	ANJALY SIVADAS	MCA 2 nd Year
113.	ABHISHEK K	MCA 2 nd Year
114.	RAHEESA SHERIN	MCA 2 nd Year
115.	RESHMA MATHEW	MCA 2 nd Year
116.	MUTHUKUMARESAN M	MCA 2 nd Year
117.	LINGALA PRAVEEN SAI	MCA 2 nd Year
118.	SHIJIN KUMAR C	MCA 2 nd Year
119.	RAKESH MS	MCA 2 nd Year
120.	T PRAJWAL	MCA 2 nd Year
121.	BHAVANA G S	MBA 1 st Year
122.	A AJITH KUMAR	MBA 1 st Year
123.	BHARATH GOWDA K S	MBA 1 st Year
124.	CHANDRASHEKAR G	MBA 1 st Year
125.	DILEEP K R	MBA 1 st Year
126.	GAYATHRI SHETTY	MBA 1 st Year
127.	GIRISH KUMAR R	MBA 1 st Year
128.	DIMPLE K S	MBA 1 st Year
129.	AVINASH SHINDE	MBA 1 st Year
130.	HARISH K V	MBA 1 st Year
131.	HARSHA K	MBA 1 st Year
132.	DIVYA C N	MBA 1 st Year
133.	BANU TEJA A	MBA 1 st Year
134.	HARSHITA V NARAPPANAVAR	MBA 1 st Year
135.	KANIKA MANTESH MODAGI	MBA 1 st Year
136.	LIKITH R G S	MBA 1 st Year
137.	LIKITH R J	MBA 1 st Year
138.	LAKSHMI NARAYANA P	MBA 1 st Year
139.	KARTHIK S D	MBA 1 st Year
140.	MANJUNATHA V	MBA 1 st Year
141.	MANESH T R	MBA 1 st Year
142.	M YESHWANTH	MBA 1 st Year
143.	MURALI K E	MBA 1 st Year
144.	NAVEEN B	MBA 1 st Year
145.	NAVYA B C	MBA 1 st Year
146.	PAVAN G	MBA 1 st Year
147.	NITHISH KUMAR T	MBA 1 st Year
148.	MOHAMMED ABRAR KHAN	MBA 1 st Year
149.	PREETHI P	MBA 1 st Year
150.	RAHUL K	MBA 1 st Year
151.	RESHMA	MBA 1 st Year


Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

152.	RAKESH A	MBA 1 st Year
153.	SACHIN ANNAPPA	MBA 1 st Year
154.	MADHU KUMAR T S	MBA 1 st Year
155.	GOWTHAM N	MBA 1 st Year
156.	SHIVU K C	MBA 1 st Year
157.	SHIVAPRASAD G M	MBA 1 st Year
158.	SANDHYA K M	MBA 1 st Year
159.	SANTOSH S G	MBA 1 st Year
160.	SHRIDHAR G	MBA 1 st Year
161.	SUJITHA S AMDALLI	MBA 1 st Year
162.	NAVEEN B	MBA 1 st Year
163.	VAISHNAVI D S	MBA 1 st Year
164.	MOHAN KUMAR S	MBA 1 st Year
165.	SUMANTH BABU B S	MBA 1 st Year
166.	VARSHINI	MBA 1 st Year
167.	VIDHYASHREE A M	MBA 1 st Year
168.	USHA H	MBA 1 st Year
169.	VISHWA M R	MBA 1 st Year
170.	YASHASHWINI J BANAVALI	MBA 1 st Year
171.	ABHISHEK V	MBA 2 nd Year
172.	AFTAB KHALANDAR	MBA 2 nd Year
173.	ADVAITH PR	MBA 2 nd Year
174.	MUHAMMED MUBEEZ S	MBA 2 nd Year
175.	SNEHA.L	MBA 2 nd Year
176.	PRIYANKA D	MBA 2 nd Year
177.	NANDINI M	MBA 2 nd Year
178.	N TEJAS PRAHALAD	MBA 2 nd Year
179.	ADWAITH	MBA 2 nd Year
180.	NAVEEN SAGAR YC	MBA 2 nd Year
181.	AJAY PRADEEP	MBA 2 nd Year
182.	M R NARAYANASWAMY	MBA 2 nd Year
183.	AJSAL ABBAS	MBA 2 nd Year
184.	NAVANEETHA BR	MBA 2 nd Year
185.	ABDUL SAMAD	MBA 2 nd Year
186.	AJU C JOSE	MBA 2 nd Year
187.	NAYANA S	MBA 2 nd Year
188.	NITIN KUMAR NAIR	MBA 2 nd Year
189.	NAVYASHREE S	MBA 2 nd Year
190.	AMAL SIVADASAN	MBA 2 nd Year


Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

DEPARTMENT OF MBA

REPORT ON THE WORKSHOP

“Sharks Challenge 3.0 “

ORGANIZED BY

KRUPANIDHI COLLEGE OF MANAGEMENT

Date: 01st February 2023

Academic Year: 2022-2023

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

CIRCULAR

Date: 28.01.2023

Dear Ma'am,

All Staff and students are hereby informed that Krupanidhi College of Management, Department of MBA will be conducting Workshop "Startups Sharks Challenge 3.0" on 01st February 2023.

Date: 01st February 2023

Venue: Seminar Hall


Principal

Principal

Krupanidhi College of Management

No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

A Workshop Report on Startups Sharks Challenge 3.0

Date: - 01st February 2023

Platform: Seminar Hall

Krupanidhi College of Management, Krupanidhi Group of Institutions had organized KCM Startups Sharks Challenge 3.0 on 1st February 2023 at 9.30 am. Start-ups are important for the Indian economy because they drive innovation and economic growth. The institution aims to bring in and nurture start up ecosystem among student fraternity.

The program commenced with formal welcome address to the respective dignitaries and thereafter, the event commenced with introduction of the judges. The expert panel comprised of Dr. Shagufta Showkat, Associate professor, KCM and Dr. Prakash, Professor, KCM.

The best ideas and winners from KCM Sharks Challenge 2023 were presented by Ms. Anjali Chetry and Team (OOO), Bhabhajit and Team (Winnt) and Jayasathish and team (Ikshana) which set the right tone for the business pitch presentations.

Glimpse of workshop

The students of MBA were given an opportunity to showcase their entrepreneurial spirit in this special event called KCM STARTUP SHARKS.



Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035

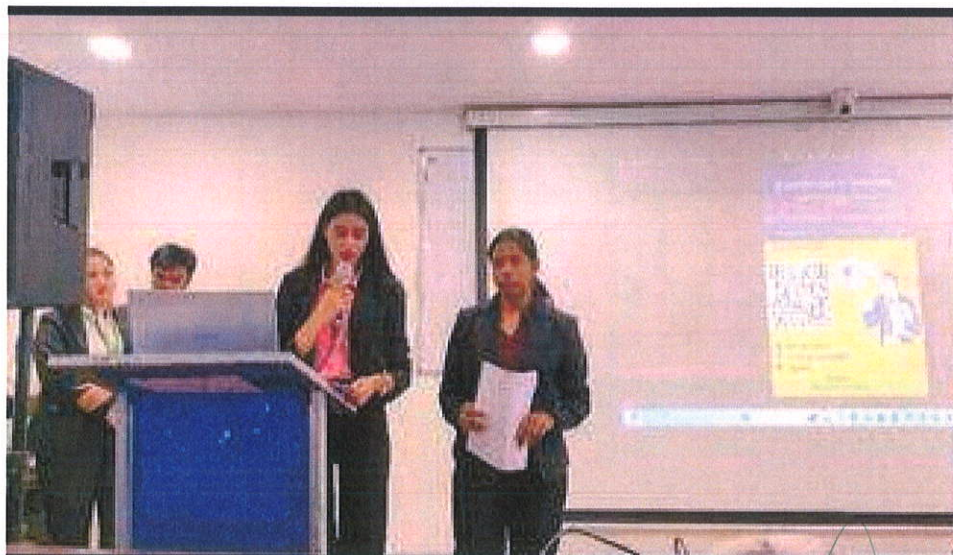


KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035



Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

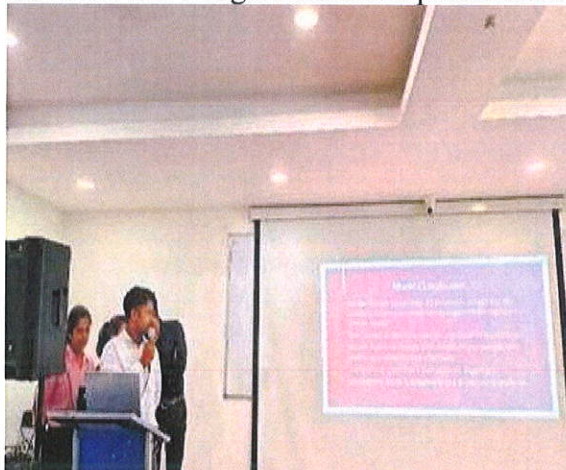


This event helped the students to bring out the entrepreneurs in them and put all the studies on entrepreneurship into action.

The first team comprising of Ms. A Ajith Kumar, Mr. Bharath Gowda K S, Mr. Dileep K R and Ms. Bhavana “TEAM Earning Owl” came up with the idea of student friendly services for travel, food and upskilling. It was indeed a wonderful presentation & an innovative idea.



The 2nd team was Mr. Manesh T R, Mr. Thanmai Suresh, Ms. Banu Teja A and Ms. Theertha “TEAM Plus events” came up with the idea of customized event management services. The insights from this presentation were really good.



Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

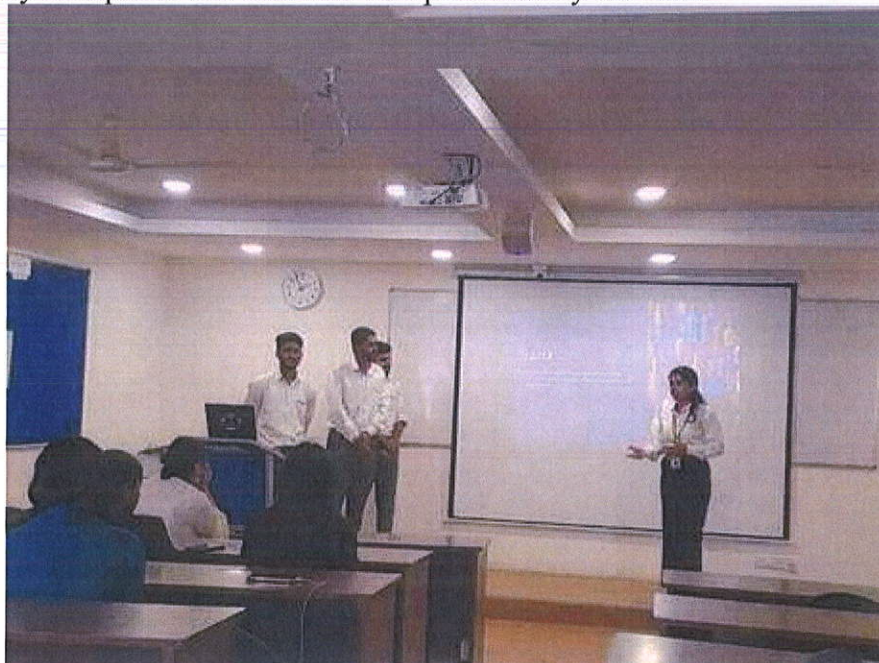
Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

Third Team comprised of Ms. Reshma, Mr. Hariharan, Mr. Abhijit, Ms.Selvarani, "TEAM-CUSTARD ORGANICS" are a product-based business in beauty and Personal care segment. The products use key ingredient as custard apple. The product is very innovative.



Ms. Amrutha, Mr. Sumanth, Mr Chandan, Mr. Banuteja "TEAM LIQUICK" was the servive business concept presented by team no. 4. Team was successful in presenting the business of online delivery of liquors. The idea was well presented by the team.



Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

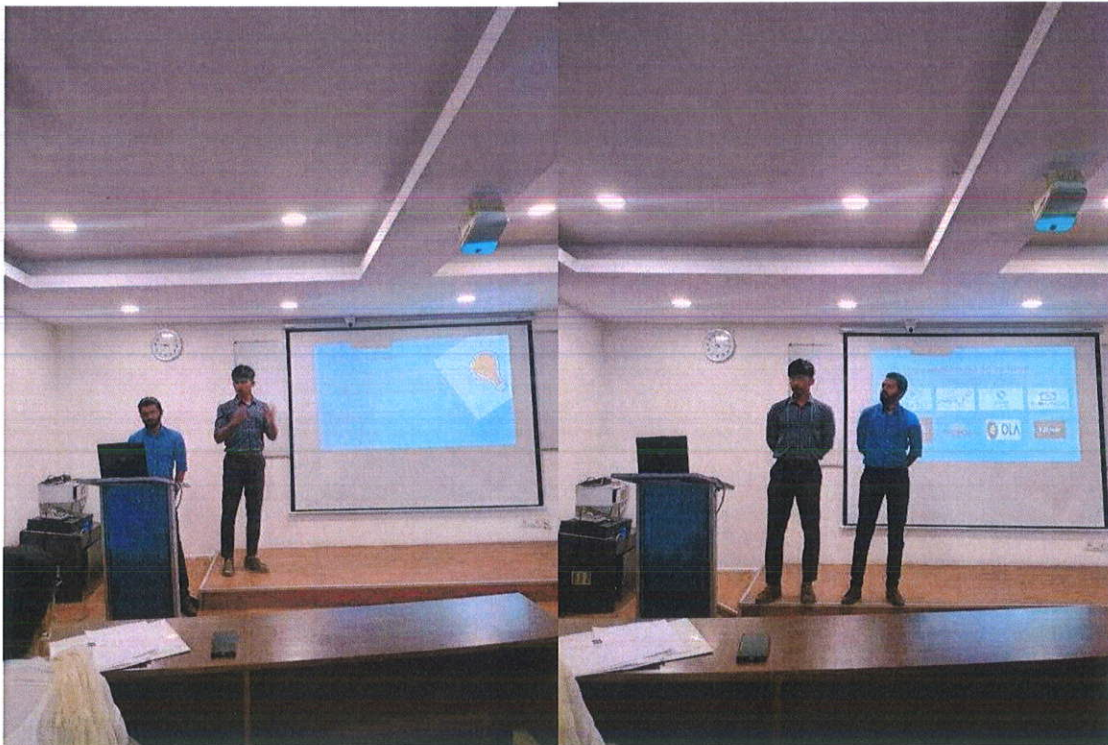
Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

Mr. Sambashiva Naidu was 6th Participant, "TEAM - PSP Mixed Organic Farmings"
He presented a business plan related to organic farming of Mangoes and further processing it into packaged products. The Idea was well appreciated by the judges.



Mr. Jayanth Reddy and Mr. Chethan were 7th Participant, "TEAM - Prayaana". They presented a business plan related to connecting all public transport avenues for convenience of common man. The Idea was well appreciated by the judges.



The event was judged by Dr. Shagufta and Dr. Prakash. The evaluation was based on concept, feasibility, USP, Business potential and Sustainability.

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



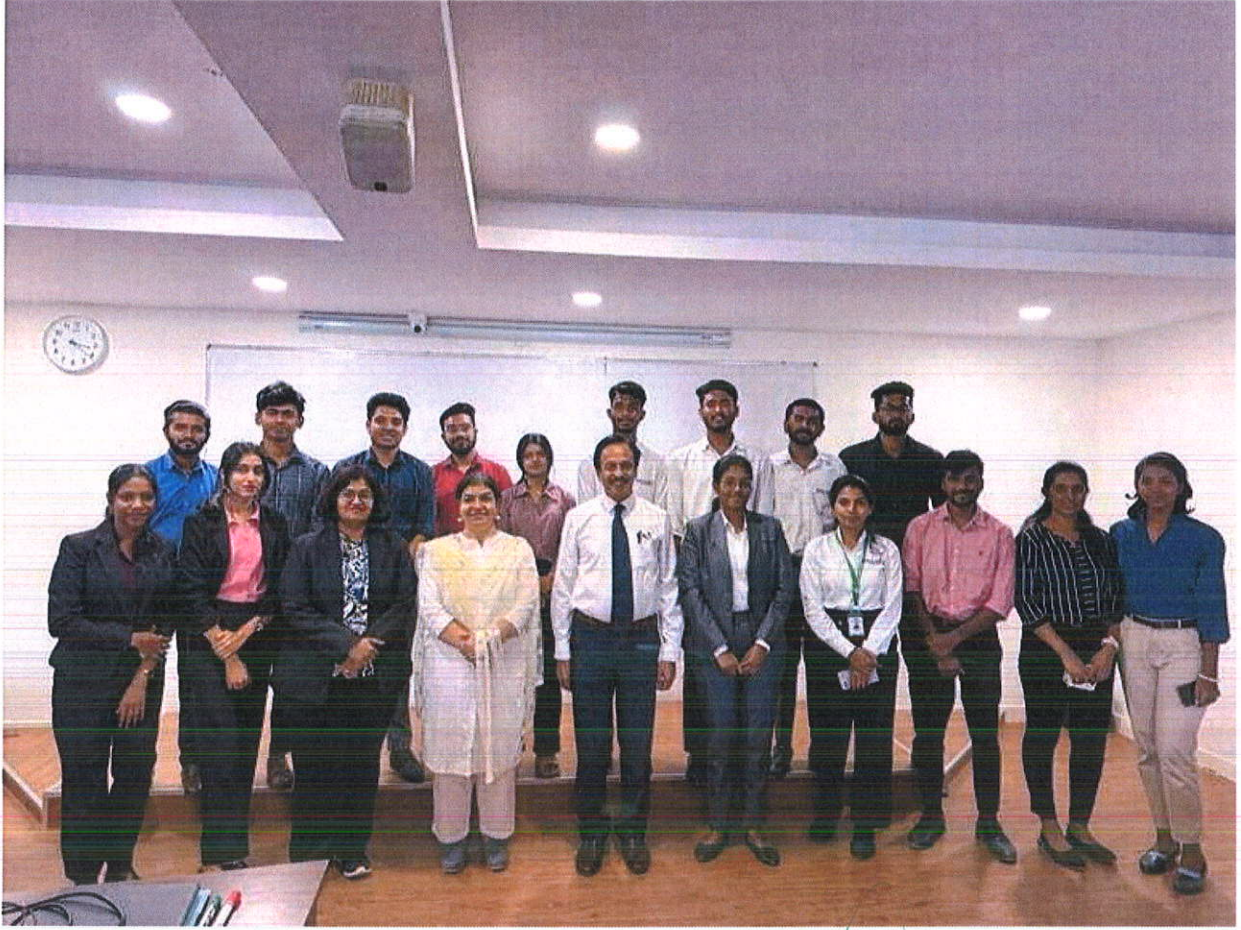
KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

The session concluded with expressing gratitude to all the stakeholders of the event



PRINCIPAL

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

Participated List

SI No	Name of the Students	Department / Sem
1.	BHAVANA G S	MBA 1 st Year
2.	A AJITH KUMAR	MBA 1 st Year
3.	BHARATH GOWDA K S	MBA 1 st Year
4.	CHANDRASHEKAR G	MBA 1 st Year
5.	DILEEP K R	MBA 1 st Year
6.	GAYATHRI SHETTY	MBA 1 st Year
7.	GIRISH KUMAR R	MBA 1 st Year
8.	DIMPLE K S	MBA 1 st Year
9.	AVINASH SHINDE	MBA 1 st Year
10.	HARISH K V	MBA 1 st Year
11.	HARSHA K	MBA 1 st Year
12.	DIVYA C N	MBA 1 st Year
13.	BANU TEJA A	MBA 1 st Year
14.	HARSHITA V NARAPPANAVAR	MBA 1 st Year
15.	KANIKA MANTESH MODAGI	MBA 1 st Year
16.	LIKITH R G S	MBA 1 st Year
17.	LIKITH R J	MBA 1 st Year
18.	LAKSHMI NARAYANA P	MBA 1 st Year
19.	KARTHIK S D	MBA 1 st Year
20.	MANJUNATHA V	MBA 1 st Year
21.	MANESH T R	MBA 1 st Year
22.	M YESHWANTH	MBA 1 st Year
23.	MURALI K E	MBA 1 st Year
24.	NAVEEN B	MBA 1 st Year
25.	NAVYA B C	MBA 1 st Year
26.	PAVAN G	MBA 1 st Year
27.	NITHISH KUMAR T	MBA 1 st Year
28.	MOHAMMED ABRAR KHAN	MBA 1 st Year
29.	PREETHI P	MBA 1 st Year
30.	RAHUL K	MBA 1 st Year
31.	RESHMA	MBA 1 st Year
32.	RAKESH A	MBA 1 st Year
33.	SACHIN ANNAPPA	MBA 1 st Year
34.	MADHU KUMAR T S	MBA 1 st Year
35.	GOWTHAM N	MBA 1 st Year
36.	SHIVU K C	MBA 1 st Year
37.	SHIVAPRASAD G M	MBA 1 st Year
38.	SANDHYA K M	MBA 1 st Year
39.	SANTOSH S G	MBA 1 st Year
40.	SHRIDHAR G	MBA 1 st Year
41.	SUJITHA S AMDALLI	MBA 1 st Year
42.	NAVEEN B	MBA 1 st Year
43.	VAISHNAVI D S	MBA 1 st Year
44.	MOHAN KUMAR S	MBA 1 st Year
45.	SUMANTH BABU B S	MBA 1 st Year
46.	VARSHINI	MBA 1 st Year
47.	VIDHYASHREE A M	MBA 1 st Year

Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035



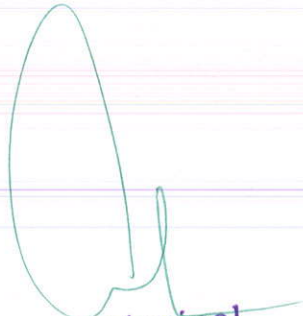
KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore-560035

	USHA H	MBA 1 st Year
49.	VISHWA M R	MBA 1 st Year
50.	YASHASHWINI J BANAVALI	MBA 1 st Year
51.	ABHISHEK V	MBA 2 nd Year
52.	AFTAB KHALANDAR	MBA 2 nd Year
53.	ADVAITH PR	MBA 2 nd Year
54.	MUHAMMED MUBEEZ S	MBA 2 nd Year
55.	SNEHA.L	MBA 2 nd Year
56.	PRIYANKA D	MBA 2 nd Year
57.	NANDINI M	MBA 2 nd Year
58.	N TEJAS PRAHALAD	MBA 2 nd Year
59.	ADWAITH	MBA 2 nd Year
60.	NAVEEN SAGAR YC	MBA 2 nd Year
61.	AJAY PRADEEP	MBA 2 nd Year
62.	M R NARAYANASWAMY	MBA 2 nd Year
63.	AJSAL ABBAS	MBA 2 nd Year
64.	NAVANEETHA BR	MBA 2 nd Year
65.	ABDUL SAMAD	MBA 2 nd Year
66.	AJU C JOSE	MBA 2 nd Year
67.	NAYANA S	MBA 2 nd Year
68.	NITIN KUMAR NAIR	MBA 2 nd Year
69.	NAVYASHREE S	MBA 2 nd Year
70.	AMAL SIVADASAN	MBA 2 nd Year


Principal
Krupanidhi College of Management
No 12/1, Chikkabellandur, Carmelaram Post,
Varthur Hobli, Bengaluru - 560 035